

Lisa is a senior consultant and Partner with Elevate. Lisa draws from over 15 years of executive management experience leading organizations across a wide variety of industries.

Lisa's predominant areas of focus include planning, communications and change management, writing and facilitation. In working with organizations on significant transformation initiatives, Lisa focuses on a collaborative approach, believing that engaging all stakeholders through effective communication is critical to supportive change management and overall success.

Lisa is passionate about lifelong learning. She obtained her Masters in Executive Business Management through Royal Roads University where she also currently holds the position of Associate Faculty, instructing in both the Faculty of Business and the Faculty of International Hotel Management. Lisa is also committed to volunteering within her community, currently serving as Vice Chair for the Robert Bateman Foundation. Lisa's primary skills can be summarized as:

PLANNING AND STRATEGY

The majority of Lisa's projects with Elevate have required her skills in planning; including strategic transformation and business planning, communications and engagement planning, and service model/organizational model re-design initiatives. Lisa believes that the key to successful planning lies in a collaborative and inclusive approach, as shared ownership drives ownership and adoption while also building capacity within the organization. She focuses on developing plans that clearly articulate where the organization would like to go while also being achievable and actionable. Lisa passionately believes that the key to a successful strategy is through integration with the organizational culture and values.

COMMUNICATIONS AND CHANGE MANAGEMENT

The majority of Lisa's projects involve supporting organizational change. She has hands-on experience in the development and implementation of emerging initiatives and organizational innovation. She also has experience developing communications strategies and products to engage stakeholders in implementing and sustaining critical change. She is strategic and purposeful in translating complex information into readily understood communication materials and making information resonate with the intended audience. Lisa believes that the key to effective communications is in planning and analysis; clearly defining the expected outcomes and understanding how best to engage stakeholders.

PROCUREMENT

Lisa has experience supporting and navigating organizations through procurement initiatives. At their essence, procurement initiatives are transformational in nature and Lisa approaches procurements as opportunities to assess where the organization is and where it wants to be in the future. Lisa supports these engagements by providing strategic advice, conducting options analysis, and developing decision documents to support effective decision making at the Executive level. Procurement initiatives are most successful when a broad range of stakeholders are engaged. As such, Lisa also provides change management, communications, facilitation and planning support for procurement engagements.

FACILITATION

Lisa possesses strong communication and interpersonal skills. She has extensive experience engaging both internal and external stakeholder groups. Lisa recognizes the importance of meaningful engagement in order to drive supported and achievable outcomes. She understands the critical nature of consensus building and uses her collaborative nature to maximize individual involvement and participation. Lisa has strong facilitation skills and has experience with both planning and learning sessions.

BUSINESS WRITING

Lisa has experience in developing a variety of reports, business cases, strategic plans and training tools for both the private and public sector. Lisa is able to identify objectives and focus on key messaging while ensuring readability for the audience. Her background has provided a foundation of concise writing and editing for a range of documents. Lisa also has a great deal of experience writing for online mediums, actively contributing to a number of blogs, social media outlets and editorials. Lisa has the ability to synthesize large amounts of data and information into concise and consumable reports.

EDUCATION AND PROFESSIONAL CERTIFICATION

- Masters of Business Administration (MBA), Royal Roads University