

# Meaghan Smith

Consultant

P 250.858.7164

meaghan@elevateconsulting.ca | www.elevateconsulting.ca

**Meaghan** is a Consultant with Elevate who is fondly referred to as a 'true extrovert'. An innate communicator, Meaghan excels at facilitating discussion that promotes meaningful engagement and dialogue amongst her clients. Through effective communication and collaboration, Meaghan supports and connects with each stakeholder to identify bespoke solutions and quality results. Curious and analytical by nature, Meaghan is also driven by ambiguity that enables her to apply creative solutions to complex problems. An out-of-the-box thinker, Meaghan challenges the age-old adage of 'this is how we've always done things' and instead continues to reinvent processes that promote change and continuous improvement. Meaghan's primary skills and abilities may be summarized as:

## **BUSINESS WRITING AND COMMUNICATIONS**

Meaghan has a deep level of understanding of what goes into creating a well-written document, recognizing that one cannot simply rely on grammatical acumen to satisfy client needs. Her breadth of experience in writing executive level reports and presentations for a multitude of stakeholders has enabled Meaghan to deliver quality products to each of her clients. Meaghan has been involved in the development and design of several highly sensitive documents to pension clients and specializes in creating actionable and concise reports that fit each of her client's needs.

## **BUSINESS PLANNING AND STRATEGY**

Meaghan has worked with numerous stakeholders to provide strategic and business planning services. She works closely with her clients to develop realistic and actionable plans that are reflective of where the organization would like to go. Meaghan believes that shared ownership is an integral part in the adoption of any strategy, and through collaboration and engagement, works with each of her clients to ensure a plan's successful implementation.

## **CHANGE MANAGEMENT**

Meaghan is passionate about change management and is driven by the dynamic nature of such a process. She has hands-on experience in developing stakeholder communications and departmental strategies that resonate with and provide context to all stakeholders. Understanding the continuous nature of such a process, Meaghan believes that the key to effective change management is through on-going engagement and communication, while also appreciating the bespoke nature of each and every case.

## **EMPLOYMENT HISTORY**

- Consultant, Elevate Consulting: 2018 – present
- Client Service Analyst, British Columbia Investment Management Corporation: 2017 -2018
- Contributing Editor, Grocery Business Media: 2014 – 2017

## **EDUCATION**

- Master of Global Business from University of Victoria – 2016- 2018
- Bachelor of Political Science from McGill University - 2008 - 2012